

Internship in Global Product Management at DUNLOP

As an international branded consumer goods company, DUNLOP is the world market leader in tennis and squash balls. In addition, we are running with the leading companies in the international racket sport business (tennis, squash, badminton) with offices worldwide. Besides rackets and balls, we also offer tennis shoes, textiles and accessories and distribute the K-SWISS brand in many European countries.

For our location in Eindhoven (Netherlands) we are looking for interns for the period:

01.10.2018-31.03.2019 (earlier start possible)

01.04.2019-31.10.2019 (earlier start possible)

Job description:

- Collaboration in the product management of the brand DUNLOP (product, price, communication, distribution, organization and controlling)
- Preparation for the creation of new global collections for tennis, squash and badminton (market analysis, sample organization, calculations, price lists, data acquisition and maintenance)
- Creation of marketing, training and sales presentations
- Planning and implementation of digital campaigns
- Preparation of sales meetings, events and trade fairs
- Implementation of sponsoring measures on site (ATP tennis tournaments)
- Conducting and analysing competition research

We offer:

- A diverse and interesting area of responsibility for a global player
- A friendly working atmosphere with short information paths
- The opportunity to get to know the sporting goods industry and the sports retailer in detail
- Active participation in a small, highly motivated international team
- The chance to do an internship abroad for an international company

Our expectations:

- Studied business administration, marketing, sports economics or sports management
- You have good marketing skills and are interested in sports
- Good knowledge in MS-Office programs (Word, Excel, Power Point)
- You have good English language skills both orally and in writing
- You are motivated to help shape the continued success of a well-known sporting goods supplier

Please send us your short application (Letter of motivation, curriculum vitae (CV) and attachments) by E-Mail to: f.straehle@dunlopsports.com

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